XLRI
Xavier School of Management
For the greater good

XLRI Delhi - NCR Campus

Executive Program in
STRATEGY & LEADERSHIP

11 Months | Online | Top Faculty Led

NIRF NATIONAL INSTITUTIONAL RANKING FRAMEWORK

AACSB ACCREDITED

ASSOCIATION AMBA ACCREDITED

Message from Dean, XLRI Delhi-NCR

Dear Esteemed Participants,

A warm welcome to the **Executive Program in Strategy & Leadership** at XLRI Delhi-NCR Campus! As the Dean, it's my pleasure to extend congratulations on choosing this transformative journey.

Our meticulously crafted **Strategy & Leadership Program** aims to empower you with the essential skills, strategic insights, and leadership acumen crucial for navigating the complexities of today's business landscape.

Whether you're a seasoned executive looking to sharpen your strategic thinking or an aspiring leader ready to embrace greater responsibilities, this program will provide you with a solid foundation for personal and professional growth.

Prepare to immerse yourself in a comprehensive learning experience that not only enhances your **strategic acumen but also nurtures the leadership qualities** necessary to guide organizations through the strategic challenges and opportunities of today's business world.

Best regards,

Rajeev Roy
Dean - Academics | XLRI Delhi-NCR

"

This program is uniquely designed to arm you with the mindset & skillset you will require to emerge as a successful strategic leader.

"

Why XLRI Delhi - NCR Strategy & Leadership?

XLRI | Learn from India's Premier Institution

Rank 1 | Ranked India's Number 1 Private Business School

Alumni Status | Get Executive Alumni Status from XLRI Delhi-NCR

Campus Immersion | Attend Three day Campus Immersion @ XLRI Delhi-NCR

XLRI Delhi - NCR EXECUTIVE PROGRAM IN STRATEGY & LEADERSHIP

Trending Strategy & Leadership Skills in 2024

Competitive Strategy	**Corporate Strategy**	**Global Strategy**
Strategic Leadership	**AI Leadership**	**Digital Leadership**

Enhance your grasp of Strategy & Leadership concepts to drive your organization's growth in just 11 months. Learn Modern Strategic Leadership Practices to become World Class Strategic Leader.

XLRI Delhi - NCR EXECUTIVE PROGRAM IN STRATEGY & LEADERSHIP

Who should enroll in this Program?

Unlock your managerial potential with the Strategy & Leadership Program. Ideal for emerging leaders and ambitious professionals. Gain a profound understanding of business strategies and elevate your leadership skills. Accelerate your career as an entrepreneur or business leader. Master competitive strategy, business strategy, leadership styles & AI fundamentals.

Mid Career Professionals	Consultants	Strategic Leaders
General Managers	Business Heads	Project Managers
Entrepreneurs	Directors/VP	Marketing Managers

Embark on a transformative journey

Why choose XLRI Delhi - NCR for Strategy & Leadership Program?

Highly Reputed Business School

XLRI is one of the oldest and most highly reputed business schools in India, with over 70 years of legacy in the education sector. Ranked among top 5 B-Schools in India.

Comprehensive Management Education

Gain comprehensive understanding of various aspects of Strategy & Leadership, including corporate strategy, global expansion, ethical leadership, & digital transformation.

Strong Executive Alumni Network

XLRI has a strong alumni network, providing valuable networking opportunities and access to a wide range of industries and sectors.

Gain a Competitive Professional Edge

Completing a Strategy & Leadership Program can provide you with a competitive edge in the job market.

Advance Your Career

The program is designed for mid-career professionals aspiring to transition into Strategy & Leadership roles.

Experienced Faculty

The faculty at XLRI are highly experienced in their respective fields, bringing a wealth of knowledge and expertise to the classroom.

XLRI Delhi - NCR EXECUTIVE PROGRAM IN STRATEGY & LEADERSHIP

XLRI Delhi - NCR Campus

Up Next >>

STRATEGY & LEADERSHIP
PROGRAM
SYLLABUS

Learn what matters in 11 months!

What you'll learn

Pillar 1 : Strategy

Module 1: Competitive Strategy for Leaders

Topic 1: Porter's Five Forces Analysis

Topic 2: Competitive Benchmarking

Topic 3: Game theory in Strategy

Module 2: Corporate & Business Strategy

Topic 4: Strategic Thinking & Analysis

Topic 5: Environmental Scanning & Industry Analysis

Topic 6: SWOT Analysis & Competitive Positioning

Topic 7: Scenario Planning & Risk Management

What you'll learn

What you'll learn

What you'll learn

Module 8:   Leading High-Performance Teams

Topic 26:   Team Dynamics & Leadership
Topic 27:   Forming & Leading High-Performance Teams
Topic 28:   Motivating & Empowering Team Members
Topic 29:   Conflict Resolution & Team Building

Module 9:   Decision-Making for Leaders

Topic 30:   Decision-Making Models in Strategic Leadership
Topic 31:   Managing Uncertainty & Ambiguity In
              Decision-Making
Topic 32:   Group Decision-Making & Consensus Building
Topic 33:   Ethical considerations in Strategic Decision-Making

Module 10: Strategic Negotiation for Leaders

Topic 34:   Strategic Negotiation Planning
Topic 35:   Developing Strong Verbal & Non-Verbal
              Communication Skills
Topic 36:   Building Trust & Rapport with Counterparts
Topic 37:   Creating Win-Win Solutions

What you'll learn

What you'll learn

Pillar 3 : Innovation & Transformation

Module 13: Strategic Leadership in Digital Age

Topic 45:   Digital Transformation & Strategy

Topic 46:   Data-Driven Decision Making

Topic 47:   Leading in Tech-Driven World

Module 14: Leadership with AI

Topic 48:   Introduction to AI and Leadership

Topic 49:   Foundations of AI Technology

Topic 50:   Strategic Implementation of AI in Leadership

Innovation Simulation (on campus)

XLRI reserves the right to change the curriculum and case studies as per faculty schedules and updates to the curriculum.

Capstone Project & CXO Coaching

Capstone Project

The capstone project for Strategy & Leadership Program will challenge participants to synthesize their acquired knowledge by tackling a complex, real world business scenario requiring strategic analysis, decision making, and leadership skills participants would have gained during the program.

CXO Coaching

Unlock your leadership potential with our CXO Coaching sessions! Dive into a transformative journey, where you'll refine your skills, shape your vision, and emerge as a future-ready leader ready to conquer the business world.

Tools/Frameworks Covered

Balanced Scorecard

Scenario Planning

Critical Success Factors (CSFs)

PESTLE Analysis

SWOT/TOWS Analysis

Transformative Simulations
for World-Class Learning

Strategy Simulation

Engage in dynamic simulations to enhance strategic thinking, fostering business and corporate growth.

Leadership Simulation

Refine leadership skills through immersive scenarios, navigating challenges for organizational success.

Innovation Simulation (On campus)

Dive into creativity-focused simulations, contributing to organizational excellence by fostering an innovative culture.

Learn from top XLRI Delhi - NCR Faculty

Dr. Rajeev Roy
Program Director
XLRI Delhi-NCR

Dr. Faisal Ahsan
Assistant Professor
Strategic Management
XLRI Delhi-NCR

Dr. Shravasti Chakravarti
Assistant Professor
General Management
XLRI Delhi-NCR

Vinit Thakur
Independent Information
Services Professional

Dr. Ankit
Assistant Professor
Organizational Behaviour
XLRI Delhi-NCR

Sandeep Bhushan
Visiting Faculty
Strategic Marketing

Sam Placid
Program Coordinator
XLRI Delhi-NCR

" In this program, participants will gain in-depth knowledge of strategic management, leadership techniques, and innovative frameworks, preparing them for impactful senior leadership roles. "

World Class Learning Experience

Experience a dynamic and engaging environment that inspires and challenges you to think critically. Become a world-class Strategic Leader through hands-on learning, collaboration, and interaction with experts in the field.

Live Classes & Online Interaction

Top Faculty from XLRI

Lifelong Access to Study Material

Transformative Simulations

Peer Learning

CXO Coaching

XLRI Delhi - NCR EXECUTIVE PROGRAM IN STRATEGY & LEADERSHIP

Key Program Highlights

11 months

Comprehensive Learning

130+

Hours of Live Classes
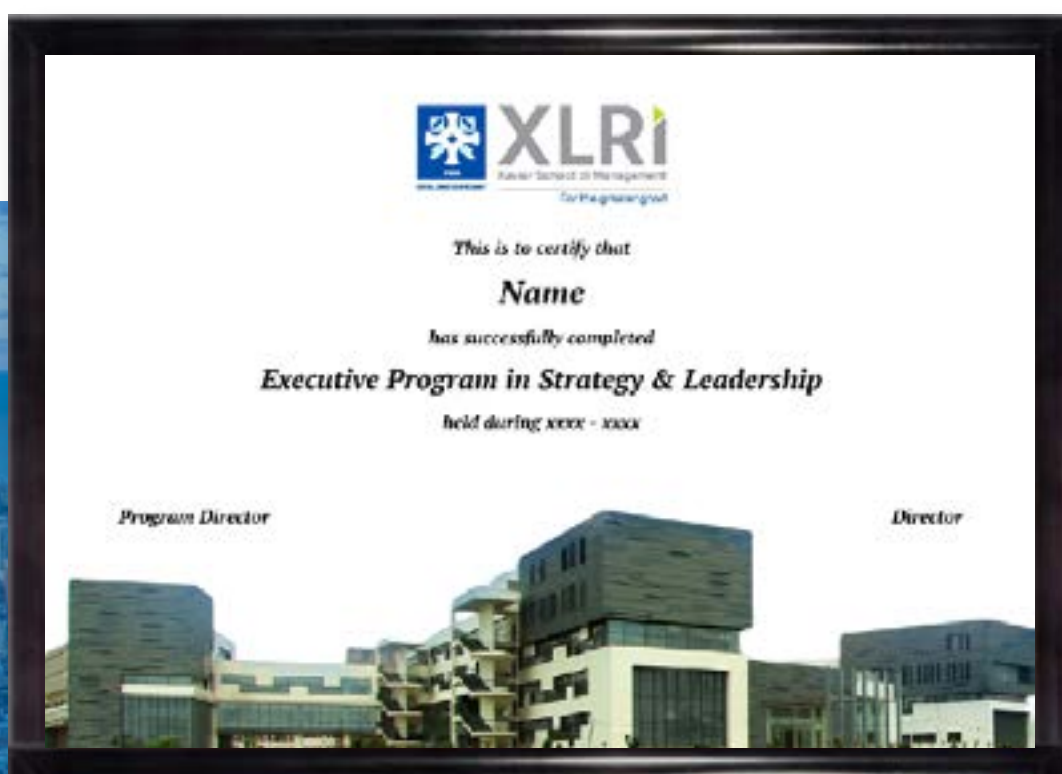
14

Modules

3 days

Campus Immersion

6

Career Assistance Sessions

Get Executive Alumni Status from India's Premier Institution

Campus Immersion

Network, Engage, and Interact at the Campus of XLRI Delhi-NCR

Get the unique opportunity to participate in a **three day Campus Immersion** at the beautiful campus of XLRI Delhi-NCR. Build lifelong connections with your peers, participate in workshops & experience student life at one of the premier Business schools in India.

Some unique features you can expect in the immersion:

- Networking with Peers
- Interaction with Faculty
- Offline Classes
- Innovation Simulation

Career Support with 6 Powerful Sessions

Upon enrolling in the program, you will have access to Accredian Career Support module. This module includes comprehensive career development sessions aimed at enhancing your job profile and helping you excel in your interviews.

RESUME PREP

We'll help you build a sharp Resume.

1-ON-1 CAREER COUNSELLING

Get a dedicated career coach for you!

SIMULATED MOCK INTERVIEWS

Participate in mock interviews and be prepared.

INTERVIEW RESOURCES

Get access to 2024 interview resources.

The Career Services provided by Accredian are intended to empower you to actively manage your career and are not a gaurantee of employment. It should be noted that XLRI Executive Education is not involved in any capacity with the Career Services offered by Accredian.

Admission Process

- Apply at xlri.accredian.com

- Fill the application form & pay the fees.

- Selected Candidates will receive Admission Confirmation Letter from XLRI Delhi-NCR.

Application Deadlines

Program Fee: INR 3 Lakhs + GST

Round	Date	Seats	Scholarship	Applicable Fee
1	30 Apr 2024	20	INR 50,000	INR 2.5 L + GST
2	31 May 2024	20	INR 20,000	INR 2.8 L + GST
3	After 31 May 2024	20	NIL	INR 3 L + GST

Program Snapshot

START DATE	30th June, 2024
TIMINGS	3 PM - 6 PM IST on Sundays*
DURATION	11 Months
WEEKLY SCHEDULE	Online classes on weekends Self practice/assignments on weekdays
ELIGIBILITY CRITERIA	Total Years of Experience: **8+ Years** Education: **Graduate** *(more than 50% score)*
PROGRAM FEE **APPLICATION FEE**	INR 3 Lakh + GST INR 10,000 EMI Options Available!

Speak with Program Mentor

📞 +91 78276 44070

XLRi
XLRI Delhi - NCR

in association with
accredian
credentials that matter

✉ admissions@accredian.com

🌐 www.accredian.com

* XLRI reserves the right to change class timings & curriculum as per faculty schedules & updates to curriculum.

Shaping
Tomorrow's
Leaders

Premier Learning Partner | Accredian

Accredian is an academic institution dedicated to education and research in next-generation technologies such as Artificial Intelligence, Machine Learning, Data Science, and Product Management. Through our industry-focused programs, Accredian aims to equip working professionals not only with skill sets in Data Science and Product Management but also to provide them with a transformative learning experience, enabling career advancement.

Our mission is to make world-class education accessible and to enable high-impact careers for everyone.

10,000+

Alumni Network

80%

Positive Career Impact

4.5/5

Program Satisfaction

1.6 Million

Class Hours Delivered