

EXECUTIVE DEVELOPMENT PROGRAM IN GENERAL MANAGEMENT (Batch 4)

11 Months | Online | Top Faculty

Starts January 2025



Message from Program Director

Dear Participants,

Welcome to the **Executive Program in General Management** at XLRI. It is my honor and privilege to address you as the Program Director of this esteemed institution and congratulate you on your decision to embark on this transformative journey.

The **General Management Program** at XLRI is carefully crafted to equip you with the skills, knowledge, and perspectives necessary to excel as dynamic and visionary leaders in today's ever-evolving business landscape.

Whether you are an experienced executive seeking to enhance your leadership capabilities or a professional aspiring to take on greater responsibilities, this program will provide you with a **solid foundation** for personal and professional growth.

Best regards,

Dr. Faisal M Ahsan

Program Director, EPGM, XLRI

“
This program is uniquely designed to arm you with the mindset & skillset you will require to emerge as a successful business leader.

”



Why XLRI General Management Program?

XLRI

Learn from India's Premier Institution

Rank 1

Ranked India's Number 1 Private Business School

Alumni Status

Get Executive Education Alumni Status from XLRI

Campus Immersion

Attend Three Day Campus Immersion @ XLRI Delhi-NCR

A photograph of a modern university building with a mix of white and dark grey facades, large windows, and a prominent tower. The building is set against a clear sky. In the foreground, there is a green lawn, a few trees, and a paved area with a person on a bicycle.

Trending General Management Skills in 2025

**Strategic
Leadership**

**Digital
Transformation**

**Enterprise Risk
Management**

**Innovation &
Entrepreneurship**

**Change
Management**

**Leadership
with AI**

Strengthen your understanding of Management with its principles to propel your organization's growth in just 11 months. Master contemporary marketing techniques to become a world-class marketing leader.

Who should enroll in this Program?

Unlock your managerial potential with the General Management Program. Ideal for emerging leaders and ambitious professionals. Gain a profound understanding of business operations and elevate your leadership skills. Accelerate your career as an entrepreneur or business owner. Master finance, marketing, operations, and strategy fundamentals.

**Mid Career
Professionals**

**General
Managers**

Entrepreneurs

Consultants

**Marketing
Managers**

Directors/VP

Tech Leads

**Project
Managers**

**Business
Heads**



**Embark on a
Transformative
Journey**

Why choose XLRI General Management Program?

Highly Reputed Business School

XLRI is one of the oldest and most highly reputed business schools in India, with over 70 years of legacy in the education sector. Ranked among top 5 B- Schools in India.

Strong Executive Alumni Network

XLRI has a strong alumni network, which provides valuable networking opportunities and access to a wide range of industries and sectors.

Advance Your Career

The program is designed for mid-career professionals who aspire to transition into management & leadership roles.

Comprehensive Management Education

Gain comprehensive understanding of various aspects of management, including finance, marketing, operations, organizational behavior, and strategic management.

Gain Competitive Professional Edge

Completing a General Management Program can provide you with a competitive edge in the job market.

Experienced Faculty

The faculty at XLRI are highly experienced in their respective fields and bring a wealth of knowledge and expertise to the classroom.

General Management Program Syllabus

Learn what matters in 11 months!



What you'll learn

Pillar 1: Leadership Basics & Communications

Module 1: Course Overview

Module 2: Leadership Principles for 21st Century Leaders

Module 3: Leadership Communication

Pillar 2: Functional Management

Module 4: Dynamics of Markets

Module 5: Marketing & Sales

Module 6: Business Finance

Module 7: Operations & Supply Chain Management

Pillar 3: Strategic Management

Module 8: Strategic Thinking for Future CXOs

Module 9: Creating Corporate Value

Module 10: Building a Responsible Organization:
Sustainability & Ethics

What you'll learn

Pillar 4: HR, Governance & Risk Management

Module 11: CHROs playbook to Organizational Structure

Module 12: Corporate Governance

Module 13: Enterprise Risk Management & Digital Transformation

Pillar 5: Leading Change for Sustainable Growth

Module 14: Analytics for Strategic Decision Making

Module 15: Leadership with AI

Module 16: Corporate Culture, Creativity and Innovation



Learn from XLRI Faculty & Industry Experts



Dr. Faisal M Ahsan
Program Director
XLRI Delhi-NCR



Vinit Thakur
Independent Information
Services Professional



Dr. Ankit
Ph.D. IIM Lucknow



Dr. Malvika Chhatwani
Ph.D. in Finance &
Accounting, IIM Indore



Dr. Vaibhav Lalwani
Ph.D. in Finance &
Accounting. IIM Lucknow



Learn from XLRI Faculty & Industry Experts



Dr. Rahul Shukla
Fulbright Scholar (University of Pennsylvania)



Prof. Sunil Kumar
Professor - General Management, XLRI



Raghu Iyer
CA & Visiting Faculty



Dr. Asma R Shora
Artificial Intelligence Consultant



Prof. Gourav Vallabh
Professor - Finance, XLRI



Participant Testimonial



XLRI program has ushered in a fresh perspective in my career, **prompting a profound shift** in my thought process.

Sumeet S.

DGM, ACC



This program **exceeded my expectations**, providing tools and confidence for tackling business challenges and responsibilities.

Ashwini K.

Sr. GM, Siemens Healthineers



This XLRI Program's blend of theory and practice perfectly balanced with my job, **advancing my career.**

Vijay G.

NCAM, Thermo Fisher Scientific



Unparalleled Learning Advantage

Management Hackathon

Tackle real-world problem within a short time window and present innovative solutions. Showcase your talents and creativity, as you present ideas to a panel of judges. Refine critical thinking, problem-solving, and presentation skills while gaining a profound understanding of business operations.



Boardroom Simulation

Immerse yourself in the Boardroom Simulation, a unique program experience. Solve real-world business challenges with a dynamic, interactive approach. Collaborate in groups, analyzing problems from various business functions. Gain hands-on experience and develop vital teamwork and problem-solving skills. Deepen your understanding of business operations and decision-making.

World Class Learning Experience

Experience a dynamic and engaging environment that inspires and challenges you to think critically. Become a world-class General Manager through hands-on learning, collaboration, and interaction with experts in the field.



**Live Classes &
Online Interaction**



**Top Faculty
from XLRI**



**Lifetime Access
to Study Material**



**Boardroom
Simulation**



**Peer
Learning**



**Management
Hackathon**

Campus Immersion

Network, Interact & Connect at Campus of Prestigious XLRI Delhi-NCR

Get a unique opportunity to participate in **Three Day Campus Immersion** at the beautiful campus of XLRI Delhi-NCR. Build lifetime connections with your peers, participate in workshops & experience student life at one of the top Business schools in India. Some unique features you can expect in the immersion include:

- **Networking with Peers**
- **Interaction with Faculty**
- **Offline Classes**
- **Management Hackathon & Boardroom Simulation**



Alumni Status

Attain XLRI Executive Education Alumni Status

On successful completion of the **Executive Development Program in General Management**, candidates will be eligible for alumni status at XLRI. The benefits of the lifetime membership of alumni status include:

- **Access to Alumni Events organised by XLRI Alumni Association**
- **Access to Alumni Network Portal**
- **Alumni Discount on Other Programs**
- **Access to Online Lectures and Seminars**
- **Access to Alumni Newsletters and Magazines**

**Executive Education Alumni Status Fee: An additional fee of INR 20,000 + GST is payable for a lifetime membership of Alumni Status.*



Career Support with 6 Powerful Sessions



1-On-1 Career Counselling

Our career coach will help you with all your career related queries



Resume Preparation

We'll help you craft a sharp resume to boost your shortlisting chances



Simulated Mock Interviews

Participate in a mock interview to be ready for the real thing



Interview Resources

Get access to 2024 Interview Resources



“ Career coaching begins with self discovery and unfolds through strategic guidance. We are here to illuminate your path, amplify your strength, and navigate the terrain of growth with you. ”

Manjusha Jaggi
Career Coach, Accredian

The Career Services provided by Accredian are intended to empower you to actively manage your career and are not a guarantee of employment.

Key Program Highlights

11 months

Comprehensive
Learning

130+

Hours of Live
Classes

15

Modules

3 days

Campus
Immersion

6

Career Assistance
Sessions

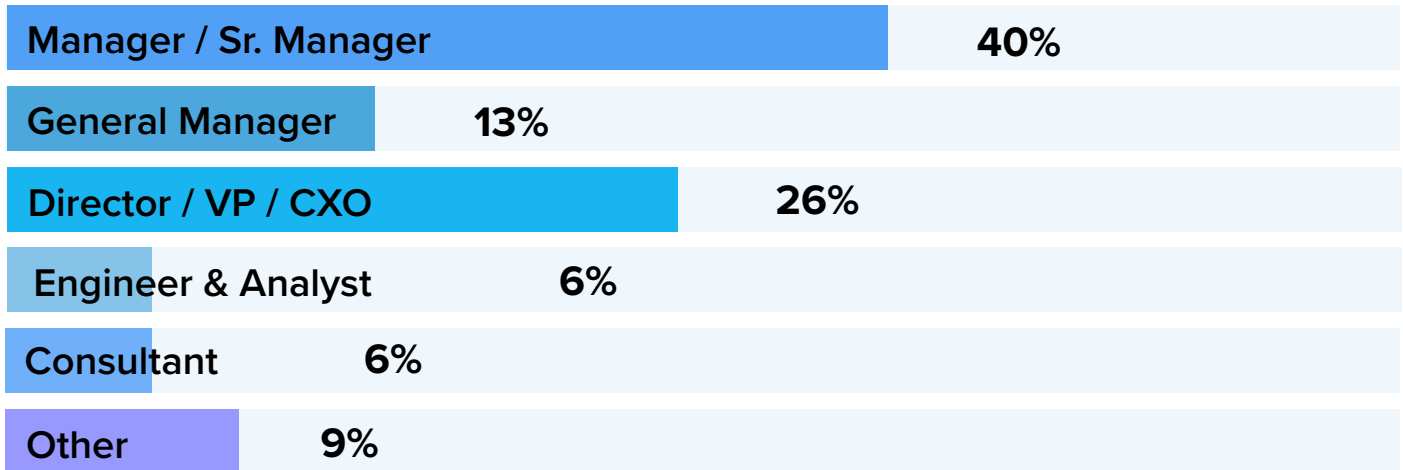
Be a Part of India's Premier Institution



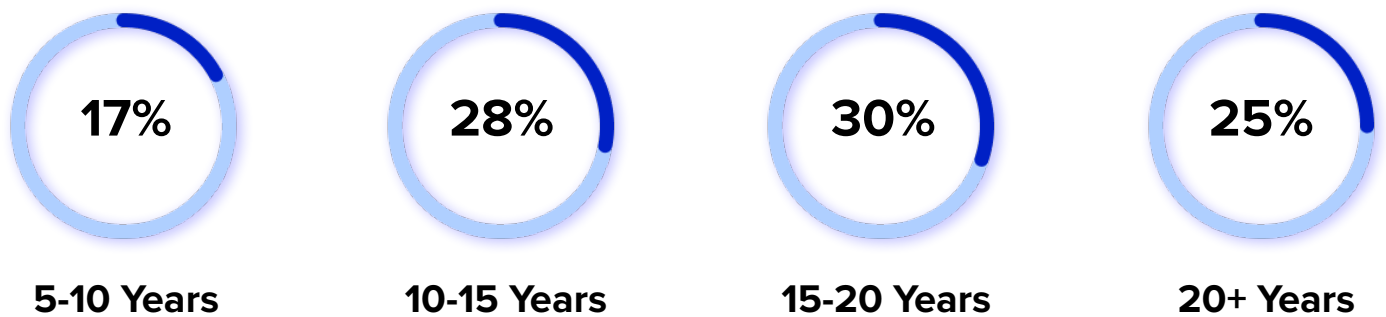
The certificate provided serves as a representation and may vary from the final certificate.

Past Participant Profile

JOB DESIGNATIONS



WORK EXPERIENCE



INDUSTRIES REPRESENTED



Admission Process

- Apply at [XLRI Application Portal](#)
- Fill the application form & pay the fees.
- Selected Candidates will receive Admission Confirmation Letter from XLRI.

Application Deadlines

Program Fee: INR 2,40,000 + GST

Application Fee: INR 10,000 + GST



Program Snapshot

START DATE

Tech Orientation: 19th January, 2025

TIMINGS

10 AM - 1 PM IST on Sundays*

DURATION

11 Months

WEEKLY SCHEDULE

Online classes on Sundays

Self practice/assignments on weekdays

ELIGIBILITY CRITERIA

Total Years of Experience: **5+ Years**

Education: **Graduate** (*more than 50% score*)

PROGRAM FEE

INR 2,40,000 + GST

APPLICATION FEE

INR 10,000 + GST

EMI Options Available!

** XLRI & Accredian reserve the right to change class timings & curriculum as per faculty schedules & updates to curriculum. Any Extra Sessions will happen at different time slots.*

** 75% Attendance is Mandatory to receive course completion certificate.*



in association with



 admissions@accredian.com

 www.accredian.com



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APPLY NOW

