

Batch 4

Executive Development Program in Strategy & Leadership

11 Months | Online | Top Faculty Led



XLRI: A Top Ranked Institution



#10

Management

Among all Institutes
(NIRF 2025)

#9

Management

Among all Institutes
(NIRF 2024)

#1

B-School

Private Business
School (IIRF Ranking)

#83

Global MBA

Financial Times 2025
Rankings

Consistently ranked among India's leading institutions, XLRI's strong position across national and international rankings reflects a commitment to cutting-edge research, world-class faculty, and future-focused education.

Message from Program Directors

Dear Participants,

Welcome to the **Executive Development Program in Strategy & Leadership** at XLRI Delhi-NCR! It is our privilege as the Program Directors to congratulate you on embarking on this transformative journey.

This thoughtfully designed program is tailored to equip you with advanced skills, strategic perspectives, and leadership capabilities essential for navigating the complexities of modern business environments.

Whether you are an experienced professional aiming to refine your strategic approach or an emerging leader preparing for greater responsibilities, this program offers a robust platform for both personal and professional advancement.

Get ready to engage in an enriching learning experience that will not only deepen your understanding of **strategy but also cultivate the leadership qualities needed to drive organizational success in today's dynamic business environment.**

We are excited to accompany you on this path, where you will have opportunities to connect with distinguished faculty, collaborate with peers, and build the skills that will propel your career forward. Together, we will navigate the future of strategy & leadership and drive impactful change.

Best regards,



Dr. Faisal M Ahsan

Program Director
Strategy & Leadership



Dr. Ankit

Program Director
Strategy & Leadership



Why XLRI Strategy & Leadership Program?

XLRI

Learn from India's Premier Institution

**Top
Faculty**

Learn from Top Faculty of XLRI Delhi-NCR

**Alumni
Status**

Get Executive Education Alumni Status from XLRI*

**Campus
Immersion**

Attend Two Campus Immersions of Two Days Each @ XLRI Delhi-NCR

*Basis Eligibility Criteria at Optional Fee.

A photograph of a modern, multi-story building with a mix of grey and white facades, set against a clear sky. The building has large windows and a prominent vertical structure on the right side. In the foreground, there is a green lawn and a paved area with a few people walking.

Trending Strategy & Leadership Skills in 2026

**Competitive
Strategy**

**Corporate
Strategy**

**Global
Expansion**

**Strategic
Leadership**

**AI & Digital
Leadership**

**Innovation
Leadership**

Enhance your grasp of Strategy & Leadership concepts to drive your organization's growth in just 11 months. Learn Modern Strategic Leadership Practices to become World Class Digital Leader.

Who should enroll in this Program?

Unlock your managerial potential with the Strategy & Leadership Program. Ideal for emerging leaders and ambitious professionals. Gain a profound understanding of business strategies and elevate your leadership skills. Accelerate your career as an entrepreneur or business leader. Master competitive strategy, business strategy, leadership styles & AI fundamentals.



Mid Career Professionals	Consultants	Strategic Leaders
General Managers	Business Heads	Project Managers
Entrepreneurs	Directors/VP	Marketing Managers



**Embark on a
Transformative
Journey!**

Why choose XLRI Strategy & Leadership Program?

Highly Reputed Business School

XLRI is one of the oldest and most highly reputed business schools in India, with over 70 years of legacy in the education sector. Ranked among top 5 B- Schools in India.

Strong Executive Alumni Network

XLRI has a strong alumni network, which provides valuable networking opportunities and access to a wide range of industries and sectors.

Advance Your Career

The program is designed for mid-career professionals who aspire to transition into Strategy & Leadership roles.

Comprehensive Management Education

Gain comprehensive understanding of various aspects of Strategy & Leadership, including corporate strategy, global expansion, ethical leadership, & digital transformation.

Gain Competitive Professional Edge

Completing this Program can provide you with a competitive edge in the job market.

Experienced Faculty

The faculty at XLRI are highly experienced in their respective fields and bring a wealth of knowledge and expertise to the classroom.

Strategy & Leadership Program Syllabus

Learn what matters in 11 months!



What you'll learn

Pillar 1 : Strategy for Senior Leaders

Module 1: Financial Acumen for Leaders

- Topic 1: Interpreting Financial Reports & Statements
- Topic 2: Costing & Budgeting
- Topic 3: Practical Applications of Time Value of Money
- Topic 4: Net Present Value, Internal Rate of Return, & Payback

Module 2: Competitive Strategy for Leaders

- Topic 5: Porter's Five Forces Analysis
- Topic 6: Competitive Benchmarking
- Topic 7: Game theory in Strategy

Module 3: Corporate & Business Strategy

- Topic 8: Strategic Thinking & Analysis
- Topic 9: Environmental Scanning & Industry Analysis
- Topic 10: SWOT Analysis & Competitive Positioning
- Topic 11: Scenario Planning & Risk Management

What you'll learn

Module 4: Strategy Execution & Change Management

- Topic 12: Strategy Implementation & Action Planning
- Topic 13: Change Management & Organizational Transformation
- Topic 14: Performance Metrics & Balanced Scorecards
- Topic 15: Communication & Stakeholder Management

Module 5: Global Expansion & International Strategy

- Topic 16: Global Business Environment
- Topic 17: Entry Modes & International Expansion
- Topic 18: Cross-Cultural Management
- Topic 19: Inorganic Growth Strategies



What you'll learn

Pillar 2 : Leadership, Communication & Decision Making

Module 6: Foundations of Strategic Leadership

- Topic 20: Introduction to Strategic Leadership
- Topic 21: Leadership Theories & Models
- Topic 22: Emotional Intelligence & Leadership
- Topic 23: Vision, Mission, & Values in Leadership

Module 7: Leading Organizations & Building Culture

- Topic 24: Leadership & Organizational Culture
- Topic 25: Shaping & Influencing Organizational Culture
- Topic 26: Building Culture of Innovation & Adaptability

Module 8: Strategic Communication for Leaders

- Topic 27: Strategic Communication Basics
- Topic 28: Effective Communication Strategies for Leaders
- Topic 29: Communicating Strategic Vision to Various Stakeholders

What you'll learn

Module 9: Leading High-Performance Teams

- Topic 30: Team Dynamics & Leadership
- Topic 31: Forming & Leading High-Performance Teams
- Topic 32: Motivating & Empowering Team Members
- Topic 33: Conflict Resolution & Team Building

Module 10: Decision-Making for Leaders

- Topic 34: Decision-Making Models in Strategic Leadership
- Topic 35: Managing Uncertainty & Ambiguity In Decision-Making
- Topic 36: Group Decision-Making & Consensus Building
- Topic 37: Ethical Considerations in Strategic Decision-Making

Module 11: Strategic Negotiation for Leaders

- Topic 38: Strategic Negotiation Planning
- Topic 39: Developing Strong Verbal & Non-Verbal Communication Skills
- Topic 40: Building Trust & Rapport with Counterparts
- Topic 41: Creating Win-Win Solutions

What you'll learn

Module 12: Crisis Management for Leaders

- Topic 42: Crisis Preparedness & Planning
- Topic 43: Effective Communication During Crises
- Topic 44: Decision-Making Under Pressure
- Topic 45: Recovery & Learning from Crisis

Module 13: Global Leadership

- Topic 46: Global Leadership Challenges
- Topic 47: Leading in Globalized Context
- Topic 48: Cultural Intelligence & Cross-Cultural Leadership



What you'll learn

Pillar 3 : Innovation & Transformation

Module 14: Strategic Leadership in Digital Age

Topic 49: Digital Transformation & Strategy

Topic 50: Data-Driven Decision Making

Topic 51: Leading in Tech-Driven World

Module 15: Leadership with AI

Topic 52: Introduction to AI and Leadership

Topic 53: Foundations of AI Technology

Topic 54: Strategic Implementation of AI in Leadership

** XLRI reserves the right to change the curriculum and case studies as per faculty schedules and updates to the curriculum.*



Real-World Case Studies



The Moral Compass: Values-based Leadership at Infosys

Analyze how Infosys built values-based leadership to foster innovation and maintain a competitive edge.



Cola Wars Continue: Coke and Pepsi in 2006

Examine how Coca-Cola and Pepsi tackled 2006 challenges, adapting strategies and diversifying into new markets.



A Bomb in Your Pocket? Crisis Leadership at Nokia India

Explore how Nokia transformed India's 2007 battery crisis into a story of resilience and growth.



Tanishq: Positioning to Capture the Indian Woman's Heart

Analyze how Tanishq effectively positioned its brand to connect with the aspirations and values of modern Indian women.



Coffee Wars In India: Café Coffee Day Takes on the Global Brands

This case examines how Café Coffee Day competed with global brands by leveraging local insights and expanding its café network in India.



Ratan Tata: Ethical Leadership

Examine how Ratan Tata's commitment to ethical leadership influenced Tata Group's growth and global standing.



Aldi: The Dark Horse Discounter

This case examines Aldi's expansion into the U.S., competing with Walmart's dominance despite limited brand recognition and a cost-focused model.

** Note: All product and company names are trademarks of their respective holders, with no affiliation or endorsement implied. Case studies are indicative, subject to updates, and may include additional faculty curated examples in the program.*

Capstone Project & Key Tools Covered

Capstone Project

The capstone project for Strategy & Leadership Program will challenge participants to synthesize their acquired knowledge by tackling a complex, real world business scenario requiring strategic analysis, decision making, and leadership skills participants would have gained during the program.

Key Tools Covered



** The program aims to familiarize learners with various tools in the strategic leadership ecosystem, with a focus on how to effectively leverage them as a professional, rather than achieving mastery in each tool.*

CXO Coaching

Elevate your **Strategy and Leadership skills** with an exclusive CXO coaching. Delivered by seasoned CXOs, this specialized coaching offers invaluable insights into decision-making, organizational transformation, and business innovation, equipping aspiring leaders with strategic acumen. Prepare for executive roles with firsthand knowledge and guidance from top-tier executives.



Tools/Frameworks Covered



Balanced Scorecard



Scenario Planning



Critical Success Factors (CSFs)



PESTLE Analysis



SWOT/TOWS Analysis



Learn from Top XLRI Faculty & Industry Experts



Dr. Faisal M Ahsan
Program Director
XLRI Delhi-NCR



Dr. Ankit
Program Director
XLRI Delhi-NCR



Dr. Shravasti Chakravarti
Assistant Professor
General Management
XLRI Delhi-NCR



Dr. Asma R Shora
Artificial Intelligence
Consultant



Vinit Thakur
Independent Information
Services Professional



Sandeep Bhushan
Visiting Faculty
Strategic Marketing



Transformative Simulations for World-Class Learning



Business Strategy Simulation

Engage into design scalable strategies, evaluate market opportunities, and drive sustainable competitive advantage in dynamic environments.



Growth Strategy Simulation

Immerses into high-stakes decision-making, testing leadership acumen to balance growth, risk, and long-term strategic success.



Innovation Simulation

Aims to cultivate an idea-driven mindset, encouraging participants to collaboratively brainstorm innovative solutions and products for real-world business challenges.

World Class Learning Experience

Experience a dynamic and engaging environment that inspires and challenges you to think critically. Become a world-class Strategic Leader through hands-on learning, collaboration, and interaction with experts in the field.



**Live Classes &
Online Interaction**



**Top Faculty
from XLRI**



**Case Based
Learning**



**Hands-On
Learning**



**Peer
Learning**



**Transformative
Simulations**

Campus Immersion

Network, Interact & Connect at Campus of Prestigious XLRI Delhi-NCR

Get a unique opportunity to participate in **Two Campus Immersions of Two Days each** at the beautiful campus of XLRI Delhi-NCR. Build lifetime connections with your peers, participate in workshops & experience student life at one of the top Business schools in India. Some unique features you can expect in the immersion include:

- **Networking with Peers**
- **Interaction with Faculty**
- **Offline Classes**
- **Valedictory Ceremony**



Alumni Status

Attain XLRI Executive Education Alumni Status

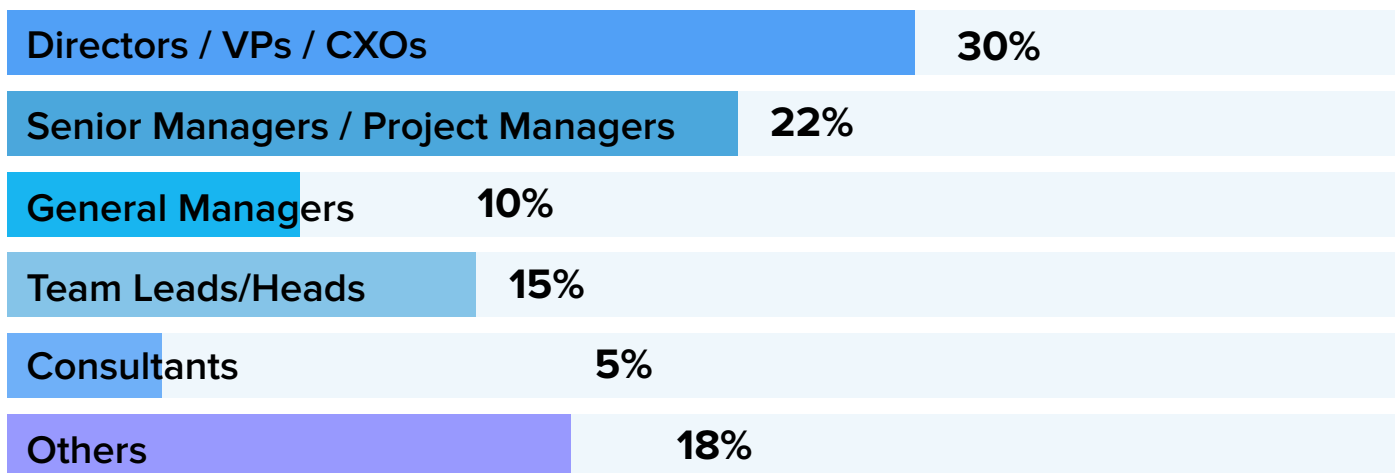
On successful completion of the **Executive Development Program in Strategy & Leadership** candidates will be eligible for executive education alumni status at XLRI by paying one-time registration fee of INR 20,000 + GST (Optional). The benefits of the lifetime membership of alumni status include:

- Access to Alumni Events organised by XLRI Alumni Association
- Access to Alumni Network Portal
- Alumni Discount on Other Programs
- Access to Online Lectures and Seminars
- Access to Alumni Newsletters and Magazines

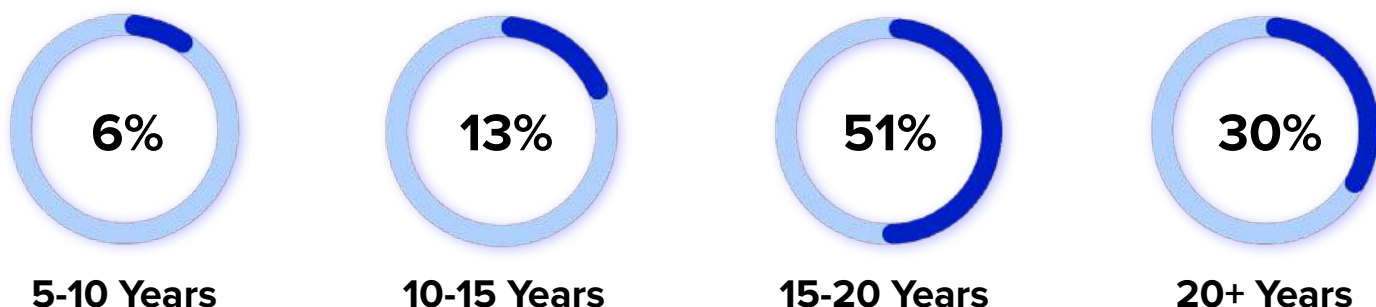


Past Participant Profile

JOB DESIGNATIONS



WORK EXPERIENCE



“ The XLRI S&L Program exceeded my expectations with expert faculty, practical insights, and dynamic peer interactions, enhancing my confidence, broadening perspectives, and transforming me into a more effective leader. ”

Rita Tanty

Director of Sales & International Marketing,
Nanrong Global Pvt. Ltd.

Career Support with 6 Powerful Sessions



1-On-1 Career Counselling

Our career coach will help you with all your career related queries



Resume Preparation

We'll help you craft a sharp resume to boost your shortlisting chances



Simulated Mock Interviews

Participate in a mock interview to be ready for the real thing



Interview Resources

Get access to 2024 Interview Resources



“ Career coaching begins with self discovery and unfolds through strategic guidance. We are here to illuminate your path, amplify your strength, and navigate the terrain of growth with you. ”

Manvender Singh
CEO, Accredian

Career Services will be provided towards the end of the program. The Career Services provided by Accredian are intended to empower you to actively manage your career and are not a guarantee of employment.

Key Program Highlights

11 months

Comprehensive Learning

130+

Hours of Live Classes

15

Modules

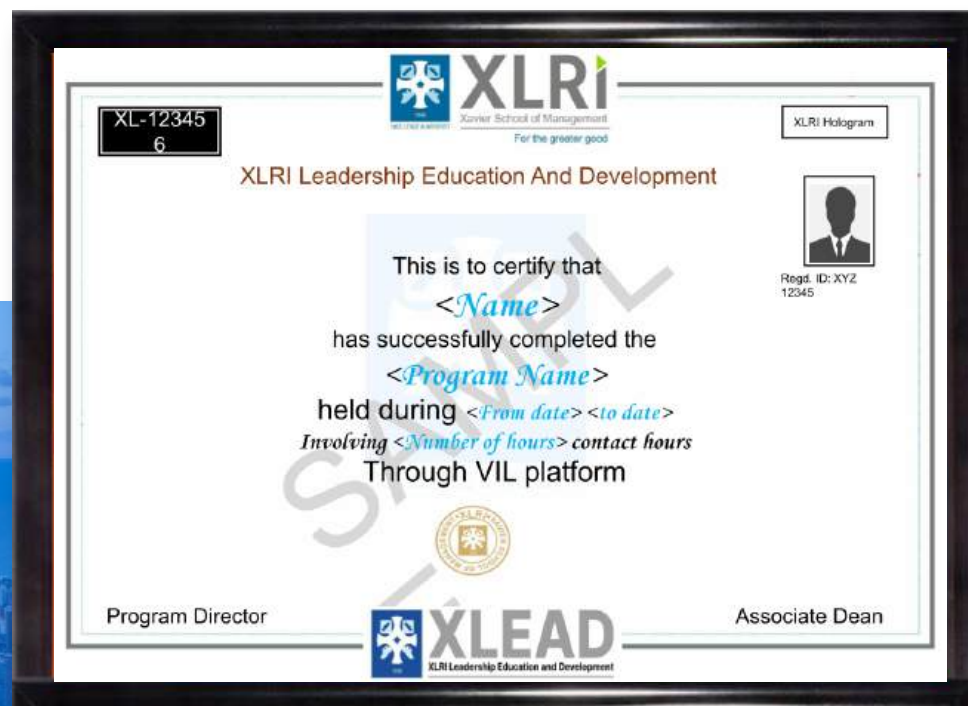
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Campus Immersions

6

Career Assistance Sessions

Be a Part of India's Premier Institution



The certificate provided serves as a representation and may vary from the final certificate.

Admission Process

- Scan the QR on the next page.
- Fill the application form & pay the fees.
- Selected Candidates will receive Admission Confirmation Letter from XLRI.

Application Deadlines

Program Fee: INR 2,80,000 + GST

Application Fee: INR 10,000 + GST *(Included in Program Fee)*



Program Snapshot

START DATE

Tech Orientation: 5th July 2026

Batch Inauguration: 26th July 2026

TIMINGS

9 AM- 12 PM IST* on Sundays

DURATION

11 Months

WEEKLY SCHEDULE

Online classes on Sundays

Self practice/assignments on weekdays

ELIGIBILITY CRITERIA

Total Years of Experience: **8+ Years**

Education: **Graduate**

PROGRAM FEE

INR 2,80,000 + GST

APPLICATION FEE

INR 10,000 + GST *(Included in Program Fee)*

EMI Options Available!

** Application Fee for the Program is non-refundable.*

** XLRI & Accredian reserve the right to change class timings & curriculum as per faculty schedules & updates to curriculum. Any Extra Sessions will happen at different time slots.*

** 75% Attendance is Mandatory to receive course completion certificate.*



in association with



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 www.accredian.com



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APPLY NOW

